



penang
convention &
exhibition
bureau

A JOURNEY INTO PENANG



- Beach Hotels**
 - Batu Ferringhi
 - Teluk Bahang
- George Town Hotels**
 - George Town
 - UNESCO HERITAGE ZONE
- Bayan Lepas Hotels (Airport)**
 - Bayan Baru
 - Bayan Lepas
- Mainland**
 - Bertam
 - Seberang Jaya
 - Bukit Mertajam

International Flights Frequency | Total Flights / Week

NO	SECTOR	AIRLINE	TOTAL FLIGHTS / WEEK	
			April 2024	
1	Bangkok (BKK)	THAI AIRWAYS (THA)	7	7
2	Hong Kong (HKG)	CATHAY PACIFIC (CPA)	7	10
		AIRASIA (AXM)	3	
3	Medan (KNO)	AIRASIA (IDX, AWQ & AXM)	21	50
		LION AIR (LNI)	14	
		CITILINK (CTV)	7	
		FIREFLY (FFM)	7	
		BATIK AIR (BTK)	1	
4	Singapore (SIN)	AIRASIA (AXM)	35	113
		JETSTAR (JSA)	9	
		SCOOT AIRLINES (TGW)	20	
		SINGAPORE AIR (SIA)	35	
		FIREFLY (FFM)	14	
5	Jakarta (CGK)	AIRASIA (IDX & AWQ)	11	18
		BATIK AIR (BTK)	6	
6	Surabaya (SUB)	AIRASIA (IDX, AWQ & AXM)	7	7
7	Banda Aceh (BTJ)	FIREFLY (FFM)	5	5
8	Phuket (HKT)	FIREFLY (FFM)	4	4
9	Guangzhou (CAN)	CHINA SOUTHERN AIRLINE (CSN)	7	7
10	Taipei (TPE)	CHINA AIRLINE (CAL)	7	11
		STARLUX (SIX)	4	
11	Don Meung (DMK)	AIRASIA (AIQ)	18	35
		FIREFLY (FFM)	14	
		THAI LION AIR (TLM)	3	
12	HCMC (SGN)	AIRASIA (AXM)	4	4
13	Xiamen (XMN)	XIAMEN AIRLINES (CXA)	7	7
14	Doha (DOH)	QATAR AIRWAYS (QTR)	7	7
15	Dubai (DBX)	FLYDUBAI (FDB)	7	7
TOTAL / WEEK			292	



Domestic Flights	
Subang	63
Johor Bahru	49
Langkawi	31
Kuching	24
Kota Kinabalu	21
Kota Bharu	7

Rooms | Hotel Rooms Inventory

	★ ★ ★ ★ ★	★ ★ ★ ★ ☆	★ ★ ★ ★ ★	★ ★ ★ ★ ☆	★ ★ ★ ★ ★
Beach Hotel	-	-	126 1 hotel	1,808 6 hotels	1099 4 hotels
George Town Hotel	343 3 hotels	289 3 hotels	1,507 11 hotels	3,230 12 hotels	1,656 7 hotels
Bayan Lepas Hotel	-	184 2 hotels	-	996 3 hotels	674 2 hotels
Mainland Hotel	36 1 hotel	180 5 hotels	996 7 hotels	723 3 hotels	642 3 hotels

*Information correct as of 31st January 2024

Convention Centres

Convention Centre	Area (sqm)	Theatre Seatings
Setia SPICE . Bayan Lepas	8,000	5,890
PICCA . Butterworth	6,000	5,115
PWCC . The Light City Q4.2024 Ready	8,000	7,362
VTEC . Batu Kawan	1,500	2,136

Attractions

Explore

- Balik Pulau
- Batu Ferringhi Beach
- Entopia, by Penang Butterfly Farm
- Fisherman's Beach, Teluk Bahang
- Kerachut Beach
- Penang Hill
- The Habitat
- Tropical Spice Garden
- Tropical Fruit Farm
- and many more

Discover

- Cintra Street
- Campbell Street Market
- Cheah Kongsi
- Chew Jetty
- The Blue Mansion
- Goddess of Mercy Temple
- Joss Stick Maker
- Kek Lok Si Temple
- Khoo Kongsi
- and many more

Indulge

- Auntie Gaik Lean's
- Bali Hai Restaurant
- China House
- Hameediyah Restaurant
- Lebuh Chulia Street Food
- Deen Maju
- Moh Teng Pheow Nyonya Kuih
- Passion of Kerala
- Penang Road Teochew Chendul
- and many more

For more information

Marketing Brochures



FESTIVALS & EVENTS

World Environment Day Celebration

22 - 23 Jun 2024

Penang Green Market by Penang Green Council X L'Occitane Malaysia
Location: 1st Avenue Penang
Visit Penang Green Market by PGC to explore green initiatives and products that showcase the concept of green and sustainable events. Together with L'Occitane Malaysia, let's celebrate our planet and people in conjunction with World Environment Day. Join us in the workshops and activities, don't forget to bring your own reusable bags and containers to promote zero waste and raise awareness for a greener Penang State.

Penang Hill Festival 2024

19 - 21 July 2024

Location: Penang Hill
Penang Hill Festival (PHF) is back for its fifth edition from 19 - 21 July 2024! PHF2024 aims to bring about greater awareness of Penang Hill's nature, history and cultural heritage. We promise an array of interesting yet educational programmes ranging from talks and walks to workshops and exhibitions. What's more, PHF's signature event, "Music on the Hill - East meets West", will return on 21 July 2024.

Bon Odori Festival

25 July 2024

Location: Esplanade
Taking place on 25 July, 2024, at Padang Kota Lama, this Japanese-Buddhist festival celebrates ancestral spirits with traditional dances, music, and food stalls offering Japanese and local delicacies.

Penang International Paddy Festival

14 - 16 August 2024

Location: Permatang Pauh
Celebrating the local rice farming culture with traditional music, storytelling, and rice planting activities in Permatang Pauh.



George Town World Heritage Site Celebration

3 - 7 July 2024

Location: George Town
A week of cultural events and performances celebrating George Town's UNESCO World Heritage status. The streets come alive with traditional costumes, food stalls, and cultural demonstrations.
www.gtwhi.com.my

George Town Festival

19 - 28 July 2024

Location: George Town
This prominent arts and culture festival runs from July 19 - July 28, 2024. It features a diverse array of performances, exhibitions, and community projects, including giant puppet making and various workshops. The festival celebrates the rich heritage of George Town and offers numerous activities spread across different venues in the city.
www.georgetownfestival.com

St. Anne's Feast

19 - 24 July 2024

Location: St. Anne's Church
Held in Bukit Mertajam, this Catholic festival attracts thousands of pilgrims. The event includes a grand procession, novena prayers, and special masses at St. Anne's Church.

Hungry Ghost Festival

July - August 2024

Location: Penang
The Hungry Ghost Festival or Phor Thor during the seventh lunar month is celebrated on a grand scale in Penang. This year this highly anticipated event in Penang falls between 29 July - 26 August. So if you happen to be on the island during this time and looking for things to do in Penang, then be sure to say hi to our supernatural friends! The Hungry Ghost Festival celebrates the month on which the gates of hell are believed to be opened for them to roam freely.

During this time, you will get to see makeshift altars erected along the roadsides, and giant joss sticks being lit and food being offered to appease wandering spirits and ghosts. Staged operas are also conducted for the entertainment of ghosts, spirits, and the public on a nightly basis.

FESTIVALS & EVENTS

The Penang Yosakoi Parade

14 September 2024

Location: George Town
The Penang Yosakoi Parade is a vibrant festival with its lively celebration of Japanese culture infused with local Penang elements. The event will take place at the Esplanade, Padang Kota Lama, and surrounding areas in George Town, Penang.

Mid-Autumn Festival

17 September 2024

Location: Multiple places
Mid-Autumn Festival is celebrated widely in Penang. It is a time when family and friends gather to admire the full moon while savouring Moon Cakes, Chinese tea and parading around with colourful Chinese Lanterns.

Penang Dragon Boat Festival

23 November 2024

Location: Teluk Bahang Dam
Held at the Teluk Bahang Dam, this festival features exciting dragon boat races with teams from around the world competing to the rhythm of beating drums.

Penang Bridge International Marathon

15 December 2024

Location: Sultan Abdul Halim Muadzam Shah Bridge
An annual marathon event that takes place on the Penang Bridge. It is one of the longest bridge marathons in the world and attracts runners from all over the globe. It includes multiple race categories including a full marathon, half marathon, and 10K run. Participants run across the iconic Penang Bridge, offering a unique running experience.
www.penangmarathon.gov.my



Nine Emperor Gods Festival

September - October 2024

Location: Penang
During this period, devotees would practice a strict vegetarian diet to "cleanse" their body and soul. According to old Chinese belief, the Nine Emperor Gods are spiritual mediums believed to dwell in the stars in heaven, and on the eve of the ninth moon, temples of the deities like the Tow Boo Kong temple at the end of Jalan Raja Uda in Seberang Perai will hold a spiritual ceremony to welcome them.

George Town Literary Festival

28 November - 1 December 2024

Location: George Town
George Town Literary Festival (GTLF) is recognized as one of Southeast Asia's largest literary festivals, celebrating literature, translation, and the literary arts. The festival focuses on freedom of expression and cultural dialogue, offering a platform for writers, readers, and thinkers from around the world. Events include panel discussions, readings, workshops, and performances that explore a range of global issues, literary crafts, and storytelling.
www.georgetownlitfest.com

Thaipusam

11 February 2025

Location: George Town
This Hindu festival is celebrated with great fervor, particularly at the Arulmigu Balathandayuthapani Temple (Waterfall Hill Temple) and the Nattukottai Chettiar Temple. Devotees perform various acts of penance and carry kavadis (decorative frames) as a form of devotion to Lord Murugan.