

Privilege Penang



penang
convention &
exhibition
bureau

Your Events
BELONG IN
PENANG

You BELong in Penang

v 3.0

Business Events Penang

Penang, the business hub of Northern Malaysia, offers award-winning convention facilities and world-class accommodation for the global business events clients. Penang Convention & Exhibition Bureau is introducing incentive support programmes for events taking place in Penang. We remain committed to ensuring the success of your business events.

Email sales@pceb.my or contact +604 261 6161 to find out how you can qualify for Privilege Penang.



BID SUPPORT

Contact us for bid support:

Email: sales@pceb.my or call +604 261 6161

Support for ASSOCIATION MEETINGS



100 - 250 pax

- Welcome lunch hosting
- Exclusive Penang souvenirs



251 - 400 pax

- Welcome troupe in Penang International Airport
- Exclusive Penang souvenirs
- Half-day guided George Town walking & trishaw tour



401 - 550 pax

- Cultural/ live performance
- Welcome lunch hosting
- Malaysia dying trades & art workshop



> 551 pax

- Off-site venue rental / Co-hosting admission to Penang unique venues
- Cultural/ live performance
- EMCEE hosting
- Exclusive Penang souvenirs

Support Criteria:

- A minimum event duration of two (2) full days with hotel stay.
- A minimum of 10% of international participants.
- The submission application of Event Information Form must be received by PCEB from the organiser at least two (2) months prior to the event.
- If a submission application is received within less than 30 working days, the approval will be at the discretion of PCEB's management.

Terms & Conditions:

- The support package is valid until 31 December 2025 and subject to budget availability.
- PCEB reserves the right to change the T&C at any time without prior notice.
- PCEB reserves the right to replace any support items with equivalent supports.
- Support is on reimbursement or direct vendor basis upon completion of the event.



Support for CORPORATE MEETINGS



50 - 150 pax

- Exclusive Penang souvenirs



151 - 250 pax

- Exclusive Penang souvenirs
- Cultural/ live performance



251 - 350 pax

- Welcome lunch hosting
- Exclusive Penang souvenirs



> 351 pax

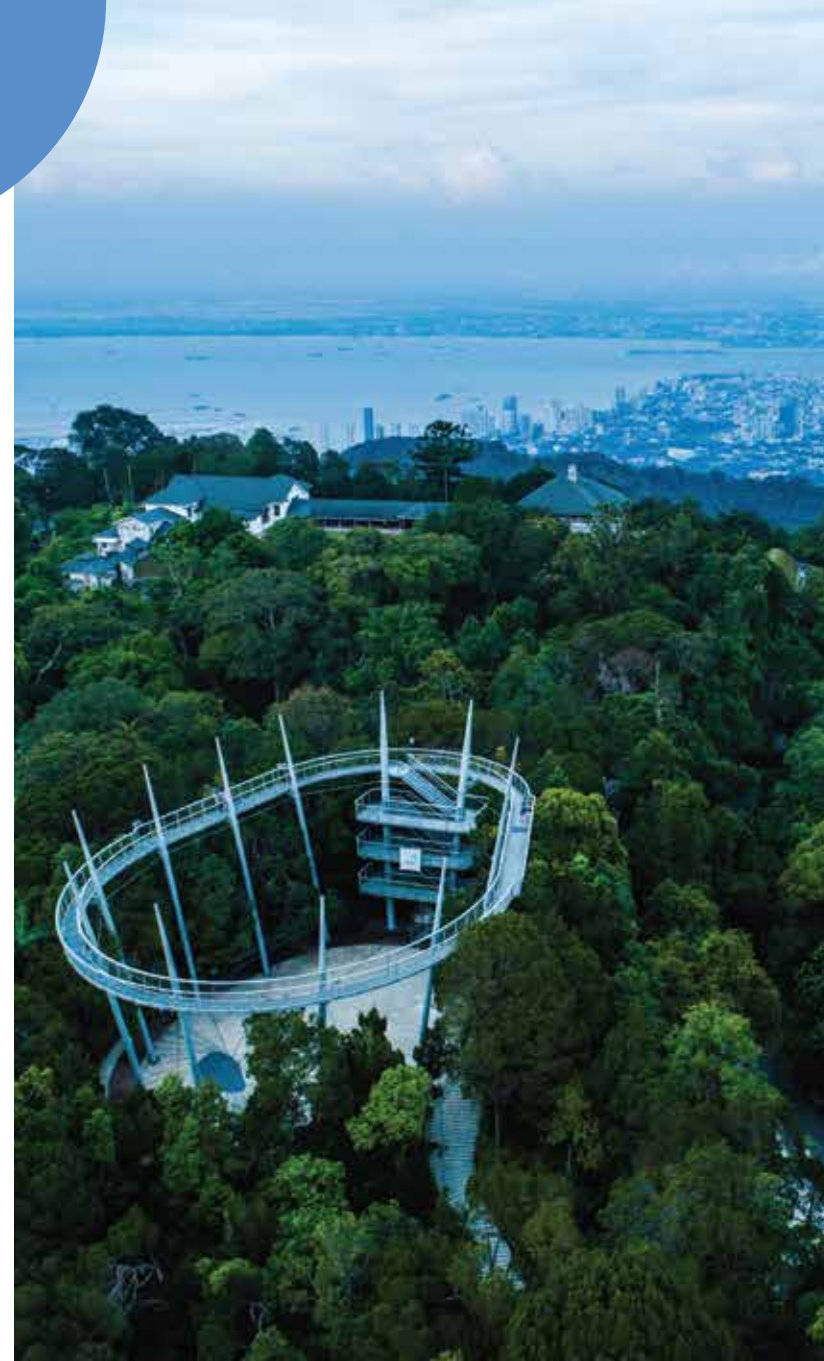
- Exclusive Penang souvenirs
- Off-site venue rental / Co-hosting admission to Penang unique venues

Support Criteria:

- A minimum event duration of two (2) full days with hotel stay.
- A minimum of 10% of international participants.
- The submission application of Event Information Form must be received by PCEB from the organiser at least two (2) months prior to the event.
- If a submission application is received within less than 30 working days, the approval will be at the discretion of PCEB's management.

Terms & Conditions:

- The support package is valid until 31 December 2025 and subject to budget availability.
- PCEB reserves the right to change the T&C at any time without prior notice.
- PCEB reserves the right to replace any support items with equivalent supports.
- Support is on reimbursement or direct vendor basis upon completion of the event.



Support for INCENTIVE GROUPS



50 - 150 pax

- Exclusive Penang souvenirs



151 - 250 pax

- Welcome troupe at Penang International Airport
- Exclusive Penang souvenirs



251 - 350 pax

- Cultural/ live performance
- Exclusive Penang souvenirs



> 351 pax

- Welcome troupe at Penang International Airport
- Off-site venue rental/ Co-hosting of admission to unique venues
- Exclusive Penang souvenirs

Support Criteria:

- A minimum event duration of two (2) full days with hotel stay.
- A minimum of 10% of international participants.
- The submission application of Event Information Form must be received by PCEB from the organiser at least two (2) months prior to the event.
- If a submission application is received within less than 30 working days, the approval will be at the discretion of PCEB's management.

Terms & Conditions:

- The support package is valid until 31 December 2025 and subject to budget availability.
- PCEB reserves the right to change the T&C at any time without prior notice.
- PCEB reserves the right to replace any support items with equivalent supports.
- Support is on reimbursement or direct vendor basis upon completion of the event.





#HereForTomorrow

#BusinessEventsPenang

#ExperiencesUnfiltered

#PenangUnfiltered



No. 14A & 16A (First Floor)
The Whiteaways Arcade,
Lebuh Pantai, George Town,
10300 Penang, MALAYSIA

T/ +604 261 6161
F/ +604 261 6171
E/ info@pceb.my
W/ www.pceb.my

Supported by:



Member of:

